



from zeitgeist

spectrum

(i) technicolor®

ecdysis of scabbed knee and shepherd's pie reality kicks in at Scotch Corner [**the modern gateway to Cumbria, the North East and Scotland**] prevailing mousy autumnal hued stasis of comprehension tests the Brownie Promise and *Tomorrow's World* temporarily redrawn overpainted in ostentatious kinesis of *Roobarb and Custard* bubblegum bright instant summer [just add (sea) water] its garish fourteen day life cycle allure vivacious self-assurance's transient conquest of goldenrod pumpkin and burnt umber cover-all anonymity [in reversible multi-yarn bouclé and lace-up wedges] carelessly thrown over for a heady holiday romance with shameless cool kid visibility borrowed poise decked out in focus pulling primaries their candy striped crimson-buttercup charisma and sleeveless open-toed audacity jostling with Mum's interim Weight Watchers renunciation and Dad's extravagant intermezzo of nightly Hamlet® [**the mild cigar**] consumption over fortnight's anarchic Rainbow Drop® reprieve from desaturated familial familiarity toasted [slàinte mhòr] in tepid thermos-flavoured tea from Harvest Color Tupperware® its customary musty damp leaf palette distilled by torrential day-trips' car-confined picnics resuscitated reimaged as barrierless sun-fixed utopia of mediterranean terracottas paprikas lemons and olives the wintry marbled earth-tones of ubiquitous serpentinite mementos assuming a duplicitous yellow sapphire and emerald glint [for two weeks only] willingly believed term-time's lumpy mash and lukewarm milk intangible as once nebulous *Jailhouse Rock* jumpsuits and jewellery reverberating from village store A boards invading rockpool trawls with spirited hip-swinging swagger wrapped in dizzying collisions of coy Edinburgh rock pastels and commanding macho Stewart red fallow fifty week routine's saturated vacation to Oz via Al's metaphorically [one way] flaxen tarmac hastily wrenched to field drab inbound normality by

magnifying Polaroid® frenzy at border's first-last pub confidence's uninhibited chroma folded stowed in the diffident closet of introverted regularity subconsciously craved possibility sporadically glimpsed recollected in mute clamour of teasing unreachable souvenirs a raw amethyst cluster a mounted set of semi-precious gemstones a shocking pink gonk

(ii) monotone

unvoiced unease hangs above sale scoured carpet's weary flattened pile prematurely aged browbeaten by upended Robinson's® squash belatedly removed shoes dropped cap-less felt pens adheres stealthily to jettisoned decade's lingering embossed fabrics and kitsch mock flock earnest tonal [**the most fashionable way to use colour**] overcompensation coagulating in a progressively muffled profusion of yellow its queasy omnipresence running the gamut from chipper Dulux Sunshine® to sullen glowering ochres [in non-drip gloss] latent anxiety's over-chewed sawdust toast sits heavy prolongs solo morning walk's misplaced tacit trepidation [killed two more women] stoked inflamed by playground whisperings and half-heard half-stories internalised agitation unplacated by cellophane sheathed catalogue chic [**biggest selection... easy weekly terms**] in this winter's go-to shades bottle green pinafore burgundy polo neck and patent oxblood Mary-Janes Mum's unthreatening utilitarian preferences appeased with pester-wrung pre-adolescent compromise of coveted over-knee socks but chunky cable knit [a stylish teal wool-acrylic blend] can't arrest obstinate foreboding's steady march glossy pages' slick copy-written pledge [**brings to life the exciting new seasons fashions for all ages**] dulled abraded by portentous Greenwich Time Signal's parching insinuation of steeled-for episodic violence [attacked three more women] autumn wardrobe's giddy rose window intense expectation dampened deadened by sombre BBC English intoned degrees to despondent bleached out spatter patterns on waste ground's patchy Cassel Earth turf its distressed polycotton-nylon acquaintance unpicked rewoven by blood hungry media design teams into an XXL cloak of silent bespoke panic tastefully accessorised with december's statement black basque beret and [unwittingly] ironic *New York City* white ringer tee [potential excoriation disorder and intermittent insomnia model's own] authentically rendered in lifelike ~~**true colour**~~ photography

post-mortem drawing reverse colour-balanced to
exclusive to you thrombotic red that loiters
malignantly unexpectedly disturbs sardines in
gingerbread and midnight swims at Malory Towers
the Fourth Doctor's inescapable regeneration
recorder practice

(v) heritage

adolescence's redemptive self-selected colourways
resurface reassert in consolidated mid-period
palate their viridescent inflections and
undertones empathetic emulsioned peacemakers
[*Available in a flatt matt finish to suit the
walls of any style of home,*] brokering hesitant
self's heretofore unimaginable acknowledgement of
good enough reticence through a contrasting
paean to social introversion in temperate
Croquet® and Whirled Peas® teamed with energetic
Mojo® the balancing Parsonage Cream® and
Parchment® **eggshell finish for wood and metal,**
detail tentative reduced sheen handshake with
formerly despised neutrality its perceived
stultification unbuttoned made tolerable by [as
yet unrealised] ephemeral tranquillity's
assuaging intervention ★'s derailing initiated
fragmentation prophetic appetiser to an unending
force-fed banquet of [private/public] disquiet
despondency dislocation tempered withstood by
newly-embraced colours' unwavering refusal of
not-I misappropriation neophyte conscious
adoption's photo-finish outrunning of veteran
subliminal camouflaged co-operation buoyed up
spurred by mortality transcending spectrum
enhancing originality [*He always did what he
wanted to do, and he wanted to do it his way and
he wanted to do it the best way,*] softly saluted
in faltering biro with Canvas White® [**an
indicator for the end of a cycle in your life and
the beginning of a new one,**] tissue-wrapped tulips
laid in stinging Smoked Oyster® sleet below
that mural drab-bright duality of retrospective
tribute and premonitory grief swaddled in no-
longer uniform ~~Navy-Blue~~ Midnight Navy® biker
coat and bobble hat against unidentified
commencement of [as yet inconceivable] death and
division and [vicarious] redundancy and betrayal
and non-compete clauses and solicitors and
52%:48% outcomes and dismissiveness and second
opinions and consultants and different
consultants and disregarded loyalty and
disregarded symptoms and disregarded margins
disoriented fretful self's interim placatory blue

[for *confidence without aggression*] armour
safeguarding restorative anchoring retreat into
re-appropriated greens' [for *renewal and
growth*] consoling affirmative shell to regroup
refresh resume patched up brittle-firm unyielding

Notes

1 englandsnortheast.co.uk offers a comprehensive overview of the region's history, places of interest, accommodation options, arts and culture, food, drink and confectionary producers covering the areas of Tyne and Wear, Northumberland, Tees Valley and North Yorkshire, including quizzes and opportunities to buy locally-themed gifts and souvenirs. The author would like to clarify that she has visited the website for research purposes only and is not qualified to comment on the trading offer of this venture.

2 As outlined in the 1970s section of Dulux's brief online canter through the company's history and home decoration trends, 1919 - 2016. Company websites such as this one have proved to be a valuable (albeit somewhat partisan) source of archival information, although cross referencing with retroplanet.com, a blog about 1970s decorating style, corroborates this detail.

3 From Crown Paints' introduction to its *Period Collection*, complete with irksome yet unintentionally cadent typo (reference ≠ endorsement).

4 See above.

5 Long-time Bowie producer-collaborator Tony Visconti's Facebook tribute, as quoted by rollingstone.com. This post was widely referenced across a range of materials researched, indicating the extent to which even the most traditional forms of journalism are now reliant on social media where personal interaction with a subject would once have been necessary.

6 colorpsychology.org examines this 'well-known, yet less explored branch of the study of how our brain perceives what it visualizes', offering interpretations of 'the impact that colors have on our brains' (here white). It should be noted that the author has not researched further any academic studies which confirm this assertion.

7 And blue.

8 And green.

A J Moore recently completed an MA in Creative Writing at the University of Sheffield, for which she was awarded the Angela Carter Prize. She is a member of the cut collective.

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